

Axel Nieuwland

User Experience Designer

A good designer improves
a product,
A great designer changes
lives.



Axel Nieuwland

Working in the Netherlands

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Introduction

Who I am

A creative Dutchie that is well versed in the arts of sarcasm and humor. I like to work on various projects that benefit people, both familiar and unknown. Constantly curious to learn new things and always ready for a nice cup of cappuccino.

Work experience

Guardian360 / UX Designer (Internship)

August 2023 - Februari 2024

At Guardian360, I worked independently on the Gamification design project as a UX designer. The project goal was to do research on how Gamification could be applied to Guardian360's Lighthouse product to make it more user-friendly.

Magion / HoloLens Appdeveloper (Internship)

NOVEMBER 2019 - JULI 2020

During my internship at Magion I worked independently on the HoloLens app project as both the lead designer and developer. The project goal was to make a Mixed Reality product for the HoloLens, through which factory workers would be able to remotely view the state of their factory machines. It was this experience that led me to become a UX designer.

Education

Communication and Multimedia Design (HBO) - The Hague

University of Applied Sciences

2020 - 2025, Den Haag

Gamedeveloper (MBO 4) - Grafisch Lyceum Utrecht

2016 - 2020, Utrecht

Economy & Administration (VMBO Kader) - De Meander

2012 - 2016, Gouda

Certificates

- Art of Writing (Minor)
- Social psychology (Minor)
- Driver's license (Automatic Transmission Car)

Languages

Languages

- **Dutch** – Native
- **English** – Fluent
- **German** – Beginner

References

From places, I worked at

- [Guardian360](#)
- [Magion](#)